



February 25, 2010

**Submission for Mass Transit's Top Green Fleets.**

Media contact: Brenda Borwege, VP of Marketing, ABC Companies – 1-800-222-2875  
Luke Busskohl, Regional Sales Manager, Arrow Stage Lines - 402-738-3203

82 years old, and still owned by the Busskohl family who founded it, Arrow Stage Lines has evolved into one of the nation's largest, and greenest, privately held motorcoach operations. Based in Norfolk NE, with 14 locations stretching from the Midwest, through the Rocky Mountains and the Southwest, Arrow operates 176 coaches in services including extensive scheduled routes, charters, tours, military movements and convention support.

In addition to the obvious benefits offered by a quality coach company, i.e., the safe transportation of thousands of people in efficient, environmentally-friendly buses, eliminating the need for millions of automobile miles... the Busskohl family has chosen to make a number of ongoing investments that benefit their customers, the nation, and the planet.

Every driver is trained extensively, not just in the safe operation of the vehicles, but also in a variety of methods for reducing fuel consumption and emissions. Arrow buys and maintains electronic equipment that monitors idling and speed, and are able to track driver performance, with an eye to constant improvement.

Arrow maintains an aggressive fleet replacement and maintenance program that ensures that every coach they operate is has modern emission limiting technology, and is properly maintained. The Busskohl's commit their capital, during good times and bad, to providing modern coaches that are environmentally friendly, and recycling fluids and materials used in servicing the fleet.

They make substantial investments in GPS technology, which helps with efficient route selection, as well as enabling management to better utilize equipment and resources. In addition to helping monitor driver behaviors, it allows for paperless drivers logs, eliminating the need for both paper and distraction.

Every coach is equipped with a tire monitoring system, ensuring that neither fuel nor rubber is sacrificed to improper inflation. Arrow also installs DriveCam on its vehicles. While primarily a safety training aid, the presence of these units discourages drivers' urges towards rapid acceleration and sudden braking, which are detrimental to both fuel consumption and emissions.

Arrow is a founding member of the Motorcoach Council, an industry wide initiative to promote the publics awareness of the ecological and safety benefits of coach transportation.