



# TRANSPORTATION SAFETY EXCHANGE

Powered by CSS, Inc.

— Expect a Higher Standard —



## FOR TOUR SERVICE PROVIDERS

### Transportation Safety Exchange: A network of safety-verified motor coach operators to move your business forward

Whether chartering a motor coach for a one-day fall color excursion, a weekend sightseeing trip to the mountains, or a theme tour to another of America's travel destinations, the most important thing is not the agenda, but the safety of your passengers. The unfortunate reality for the tour services industry is that not all carriers are high-quality carriers, and having the assurance that any particular motor coach operator is safer has always been a challenge.

The tragic fact is, when motor coaches do crash, the results are often catastrophic. Typically, we learn of safety violations and warnings to come into compliance after the fact. But after the fact is too late. And today, unless you can demonstrate the highest duty of care in selecting a motor coach company, you risk significant liability if your operator is involved in an accident.

Transportation Safety Exchange (TSX) protects your passengers and your business by offering accurate, timely safety ratings to help you identify the highest-quality operators. When you select a TSX Approved operator, you can breathe easier knowing that you've chosen a higher standard.

### Meet Duty of Care Obligations with the TSX Carrier Network

While not a pleasure tour, the Bluffton University tragedy in 2007 illustrates all too well the challenges faced by even the most experienced motor coach trip organizers. The Bluffton University (Ohio) baseball team was involved in a fatal accident near Atlanta, Georgia in 2007. After the Georgia Department of Transportation and the motor carrier insurer reached their respective coverage limits, victims brought suit seeking to gain access to the trip organizer and its liability insurance carrier. Because Bluffton University could not demonstrate having exercised appropriate "duty of care," the Ohio State Supreme Court recently upheld a decision to extend liability to the university.

Because of this legal standard, a growing number of smart tour service providers and trip organizers like GO Ground Options, which provides transportation management for the NCAA Championships and other major collegiate athletics programs—no longer rely upon the Federal Motor Carrier Safety Administration to identify safer carriers. Instead, they look to TSX, which sets a higher standard.



## About Transportation Safety Exchange

Transportation Safety Exchange (TSX) is an industry-pioneering, independent rating organization that inspects, monitors, and reports the safety performance of motor carriers in the ground transportation industry. Our mission is to reduce highway accidents, save lives, and minimize the cost of damages from motor carrier accidents across North America.

TSX is an independent rating organization that proactively inspects, monitors, and reports the safety of motor carriers, providing these end users with unparalleled access and transparency. We publish our stringent safety ratings; giving subscriber PTOs quick and easy access to the secure, online TSX Motor Carrier Network.

Undergoing a TSX review is voluntary. Seeking it out is evidence that operators are truly committed to safety and quality. Because only 60% actually meet the TSX standard, you can be sure that any TSX Approved operator is committed to safety and quality.

Selecting TSX Approved operators gives your organization a strong potential risk shield. Because the TSX standard is higher than any other available, whether commercially or from the government, your due diligence obligation is more than met.

## TSX approval: The Gold Standard for Motor Carrier Safety

TSX is the only safety organization that performs detailed inspections at the motor carrier's location as part of the rigorous TSX Comprehensive Review (TSX-CR). Experienced TSX safety investigators assess motor coach operators' relative risk by evaluating their level of compliance and the effectiveness of their safety management controls.

As part of our ongoing evaluation process, we regularly monitor performance data (e.g., reportable accidents, driver and vehicle out-of-service rates). The results of these inspections and the performance data research are processed through TSX's proprietary, proven algorithm, resulting in real-time dynamic ratings.

### Benefits of TSX

- ✓ **Makes identifying safer motor carriers faster and easier**
- ✓ **Provides peace of mind**
- ✓ **Ensures that due diligence and duty of care obligations have been exercised**
- ✓ **Creates a potential risk shield**
  - Critical protection from the growing threat of legal liability and risk of litigation
  - TSX stands with the subscriber in defense of litigation or liability claims
- ✓ **Enables safety ratings to replace price as the predominant factor in motor carrier selection**

## Let TSX shield you from unsafe motor carriers

With more than 20 years of experience in the motor carrier safety business, let TSX's unmatched experience protect you. For more information or to subscribe to the TSX Motor Carrier Network, contact us at 855-890-8879, or visit us online at [www.transportationsafetyexchange.com](http://www.transportationsafetyexchange.com).