



# TRANSPORTATION SAFETY EXCHANGE

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— Expect a Higher Standard —

## FOR PASSENGER TRIP ORGANIZERS

### Transportation Safety Exchange: An Elite Network of Safety-Rated Motor Carriers Takes the Worry Out of Selecting a Motor Coach Company

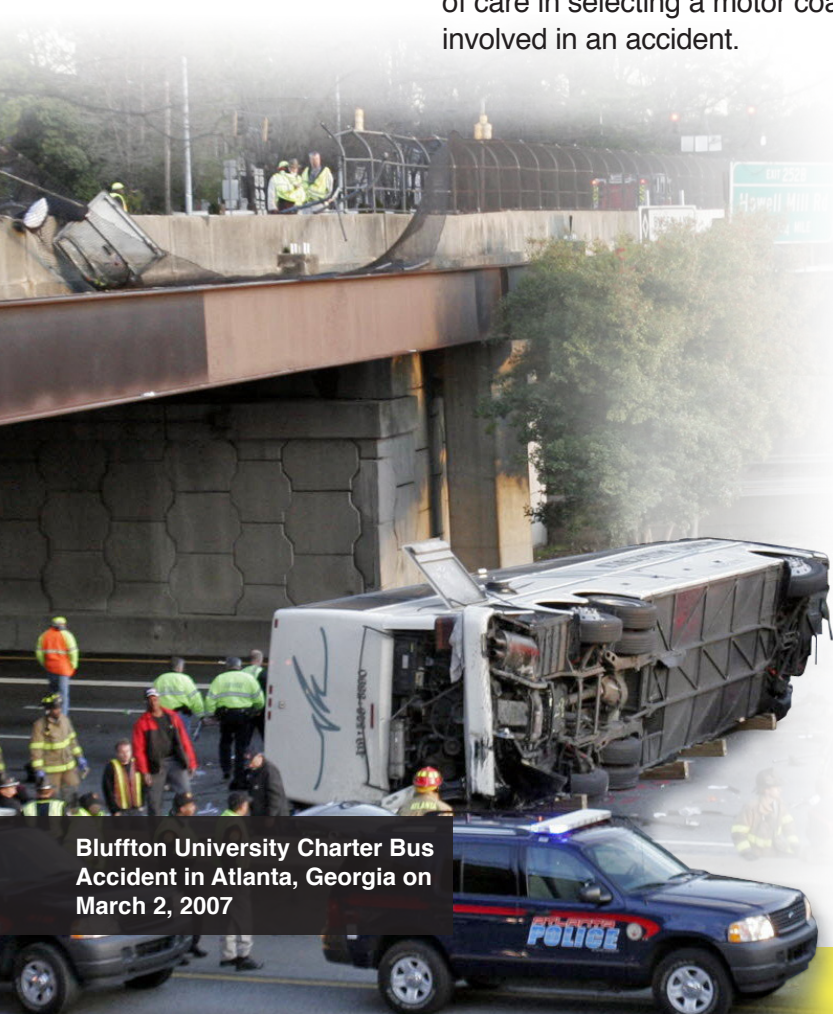
It's not the sort of thing you want to think about when organizing a passenger trip, but it is an all too frequent reality: when motor coaches crash, the results can be catastrophic. Often, when the worst happens, we learn of safety violations and warnings to come into compliance after the fact. But after the fact is too late.

Passenger safety is the trip organizer's single most important concern, yet having the assurance that any particular motor coach operator is a safer, higher-quality company has always been a challenge. And today, unless you can demonstrate the highest duty of care in selecting a motor coach company, you risk significant liability if your operator is involved in an accident.

TSX was formed to protect you and your passengers by offering accurate, timely safety ratings on only the highest-quality operators, so you can make an informed choice before the first passenger climbs aboard the first bus.

When you know you are working with a safe, reliable operator, you can breathe easier.

The Bluffton University tragedy in 2007 illustrates the challenges faced by even the most experienced passenger trip organizers. The Bluffton University (Ohio) baseball team was involved in a fatal accident near Atlanta, Georgia in 2007. After the Georgia Department of Transportation and the motor carrier insurer reached their respective coverage limits, victims brought suit seeking to gain access to the university and their liability insurance carrier. Because the university could not demonstrate having exercised appropriate "duty of care," the Ohio State Supreme Court recently upheld the decision to do so.



Bluffton University Charter Bus Accident in Atlanta, Georgia on March 2, 2007

## About Transportation Safety Exchange

Transportation Safety Exchange (TSX) is an industry-pioneering, independent rating organization that inspects, monitors, and reports the safety performance of motor carriers in the ground transportation industry. Our mission is to reduce highway accidents, save lives, and minimize the cost of damages from motor carrier accidents across North America.

# A quick and easy way to meet duty of care obligations

Because of this new legal standard, a growing number of smart passenger trip organizers—including GO Ground Options, which provides transportation management for NCAA tournaments and other major collegiate athletics programs and school districts around the nation—no longer rely upon the FMCSA to identify safer motor carriers. Instead, they work with TSX, which sets a higher standard.

TSX is an independent rating organization that proactively inspects, monitors, and reports the safety of motor carriers, providing end users with unparalleled access and transparency. We publish our stringent safety ratings, giving subscriber passenger trip organizers quick and easy access to the secure online TSX Motor Carrier Network.

Undergoing a TSX review is voluntary. Seeking it out is evidence that operators are truly committed to safety and quality. Because fewer than 60% actually meet the TSX standard, you can be sure that any TSX Approved operator is committed to safety and quality.

Selecting TSX Approved operators gives your organization a strong potential risk shield. Because the TSX standard is higher than any other available, whether commercially or from the government, your due diligence obligation is more than met.

## Benefits of TSX

- ✓ **Makes identifying safer motor carriers fast and easy**
- ✓ **Provides peace of mind regarding passenger safety**
- ✓ **Ensures that due diligence and duty of care obligations have been met**
- ✓ **Creates a strong potential risk shield**
  - Critical protection from the growing threat of legal liability and risk of litigation
  - TSX safety experts will stand with you for defense of litigation
- ✓ **Enables safety ratings to replace price as the predominant factor in motor carrier selection**

## Let TSX shield you from unsafe motor carriers

With more than 20 years of experience in the motor carrier safety business, let our unmatched experience protect you. For more information or to subscribe to the TSX Motor Carrier Network, contact us at 855-890-8879, or visit us online at [www.transportationsafetyexchange.com](http://www.transportationsafetyexchange.com).